

Philippa Lockwood

www.philippalockwood.com | <https://www.linkedin.com/in/philippa-lockwood-us/> | msphillockwood@gmail.com

Dynamic professional with 12 years of social impact experience, working in 11 countries across 5 continents. Proven record of success connecting clients and organizations to resources for improved impact. +8 years of project management experience, organizing global networks of staff and multinational partners, and overseeing budgets +\$200K. Significant experience developing written communications and presentations, using data and insights, simplifying complex messaging, and crafting compelling narratives to deliver +200 presentations. Excels in fast-paced, client-facing environments requiring strong time management skills and attention to detail. Recommended for:

- Relationship Building
- Creative Problem Solving
- Advancing Community Impact
- Data Analysis & Reporting
- Measuring Program Performance
- Organizational Skills

PROFESSIONAL EXPERIENCE

Amazon Investor Coalition, Remote/ Freelance

Current

Research Manager

- Leading development of the Amazon Regenerative Procurement Alliance. Collecting data on current and prospective Amazonian supply chains to inform the design of a forthcoming producer-buyer network.
- Mapping philanthropic ecosystem of governance initiatives in the Amazon Rainforest. Interviewing organizational representatives to identify successful approaches, challenges, and future funding needs.
- Fundraising towards goal of ~\$1M. Approaching venture capital firms, philanthropists, government agencies, and for-profit entities. Wrote private philanthropy grant application for \$55K.
- Planned Amazonia Rising, a 5-day Zoom-based event to increase investment in the Amazon with +600 participants representing +50 organizations. Facilitated 12 virtual expert panels with +150 participants.

Traditional Medicinals Foundation, Rohnert Park, CA

2017 – 2020

Program Manager

- Designed, implemented, and evaluated social development projects within Traditional Medicinals' (TM) supply chains. The Foundation had an operating budget of ~\$1M per year, with +7 projects in 4 countries.
- Managed global network of staff, nonprofit partners, and multinational stakeholders. Interfaced with TM Executive Leadership Team and Board to align strategic project pipeline with evolving company needs.
- Engaged employees, customers, and partners in TM's social impact work by writing reports, managing website, and giving +20 internal and external presentations. Supervised Social Media Intern.
- Directed all aspects of \$80K project to provide access to clean water for 1K recipients in rural communities in the Philippines. Managed \$75K community health program impacting +900 beneficiaries in Egypt.
- Applied strong negotiation skills to secure additional \$55K investment from corporate partners for clean water project scale-up impacting +1800 recipients in the Philippines.

Program Specialist

2017

- Analyzed data to determine community priorities and influence of social work on TM farming communities. Measured, tracked, and reported the impact of current and future funding and donation efforts.
- Managed Foundation communications and outreach with a focus on website maintenance and establishing a social media presence. Provided quarterly Foundation updates to TM Executive Leadership team.
- Facilitated Strategic Planning Retreat, identifying opportunities for increased alignment with company objectives. Collaborated with Founders and key team members to develop 1 and 3 year Strategic Plans.

...continued...

Philippa Lockwood

Page Two

American Red Cross, Santa Rosa, CA
Disaster Program Specialist

2015 – 2017

- Maintained network of +40 nonprofit and government agencies across 3 counties to align emergency response protocols and update mutual aid agreements. Leveraged network in response to 3 local disasters.
- Recruited and engaged +50 Community Engagement and Disaster Preparedness Volunteers. Applied strong communication and interpersonal skills to organize volunteers during periods of disaster response.
- Built strategic nonprofit and government agency partnerships to execute 2 National Red Cross Disaster Preparedness programs in +10 cities across 3 counties. Provided +30 Disaster Preparedness Presentations.
- Planned 6 community-based volunteer events which installed +500 life-saving smoke alarms in 4 cities across Marin, Sonoma, and Mendocino counties; Credited with saving at least 1 life.

County of Sonoma, Human Services Department, Santa Rosa, CA
Administrative Assistant

2013 – 2015

- Pivotal in tracking and monitoring contractor compliance and files utilizing various electronic systems.
- Represented Human Services Department at Workforce Investment meetings to increase awareness of local business needs and enhance knowledge of services provided by community-based organizations.

4points Group, Baghdad/Basrah/Erbil, Iraq
Trainer and Program Assistant

2012 – 2013

- Utilized strong communication acuity and exceptional presentation skills to facilitate high-impact training workshops for +150 Iraqi alumni of US State Department and Embassy Exchange programs.
- Designed and developed curriculum and supporting material for training courses in dynamic formats for a wide-range of topics including Leadership, Women's Rights, Public Speaking, and Debate.

ACDI/VOCA, Washington, DC

2011 – 2012

International Business Analyst, New Business Development

- Conducted research and data analysis and produced documentation for multi-faceted reporting purposes. Served as administrative point of contact for 3 bids for USAID funding representing +\$30M.
- Implemented structures, compiled resource materials, and established deadlines for internal documentation requests. Self-sufficiently facilitated internal reviews to maximize time and resources.

EDUCATION & CREDENTIALS

Project Management Professional (PMP) Certification

Project Management Institute | Remote

Extension Studies: Certificate of Sustainable Business Strategy

Harvard University Extension School | Remote

Master of Public Administration in International Management

Middlebury Institute of International Studies at Monterey | Monterey, CA

Bachelor of Arts in International Affairs

University of Nevada | Reno, NV